



CERTIFICATE III IN PRINT COMMUNICATIONS

OVERVIEW

Start your career in the graphic design or printing industry. No previous experience is required, just a keen interest and a creative mind! You will develop the foundation skills you need to work as an assistant or junior graphic designer. You'll gain creative and practical skills in the areas of graphic design, advertising, packaging, printing, sign writing, and electronic media. This course has a particular focus on print production whilst covering the design essentials.

LEARNING OUTCOMES

- Typography, layout and design
- Production, manipulation and processing of digital images
- Drawing techniques
- Preparation of text and graphic files for print processing

COMPULSORY UNITS

BSBSUS201 Participate in environmentally sustainable work practices
ICPSUP216 Inspect quality against required standards
ICPSUP260 Maintain a safe work environment
ICPSUP262 Communicate in the workplace
CUAACD201 Develop drawing skills to communicate ideas
CUAGRD302 Use typography techniques
ICPDMT322 Edit a digital image
ICPKNW322 Develop knowledge of the printing and graphic arts industry
ICPPRN284 Use colour management systems
ICPPRP211 Develop a basic design concept
ICPPRP221 Select and apply type
ICPPRP224 Produce pages using a page layout application
ICPPRP225 Produce graphics using a graphics application
ICPPRP252 Output images
ICPPRP324 Create pages using a page layout application
CUAACD401 Integrate colour theory and design processes
ICPPRN389 Manage digital files
ICPPRP311 Develop a detailed design concept
ICPPRP325 Create graphics using a graphics application
BSBCMM401 Make a presentation
CUAPHI302 Capture photographic images

ASSESSMENT

The assessments will enable students to demonstrate the underpinning knowledge, skills and attributes required to meet the course outcomes. A range of assessment strategies to meet different student's needs will be selected, including portfolio evaluation, given tasks and assignments.

CERTIFICATION

By successfully completing this course you will receive a nationally recognised AQF Qualification

CAREERS

- Desktop publisher
- Assistant graphic artist
- Publications and communications assistant

DELIVERY METHODS

- Blended – Teaching and assessment will be conducted on-campus and online.

LOCATIONS

- McKoy Street, Wodonga Vic (Main campus)

DURATION

12 Months

DELIVERY SCHEDULE

2 days per week (Wednesday & Thursday)

REQUIREMENTS

You may enter the qualification with limited or no vocational experience; however we recommend that you have completed Year 10 as a minimum. A pre-training interview is required prior to course entry.

FEES

Government Funded \$3,880.00 (Tuition \$3,880.00, Materials \$0.00)

Concession \$776.00 (Tuition \$776.00, Materials \$0.00)

Fee For Service \$6,790.00 (Tuition \$6,790.00, Materials \$0.00)

FEES ADDITIONAL INFORMATION

The student tuition fees published are indicative only and can be subject to change given individual circumstances at the time of enrolment. Funding made available to eligible individuals by State and Commonwealth Governments. If funding is utilised, this may affect opportunities to access additional funding in the future. For more information see 'Fee information and eligibility' under the 'Apply Now' tab on the Wodonga TAFE website.

HOW TO APPLY

Apply via the 'Apply online now' button in this course information page. If the course is not available for online application, you can submit your enquiry via the online form below. Alternatively, please feel free to contact our friendly customer service team on 1300 69 8233 or email info@wodongatafe.edu.au

OTHER INFORMATION

On-campus workshops are compulsory, and are highly recommended to validate your online learning. You will be advised of the dates for these workshops upon enrolment.

PATHWAYS

At the completion of this qualification students may choose to enter into the Certificate IV in Design.

WHEN YOU CAN ENROL

Register your interest via the online enquiry form to be notified when the next course intake is available.