Our educational strategies, ethos, and values drive delivery of the highest-quality learning and teaching experience and practice to develop our learners' knowledge and understanding in their chosen fields and vocations.

Our fundamental goals are to encourage learners and teachers to:

- be innovative in their practice
- inspire and enable lifelong learning
- become adaptive and reflective practitioners.

Learners and teachers all have a responsibility to achieve this goal.

Our specific learning and teaching goals are as follows.

- Our learners, at all levels, will display a deep knowledge and understanding of their chosen vocational fields and be in a position to apply that knowledge and understanding in ways that benefit their employers and the development of their own careers.
- Our industry and community partners will engage fully in forming the material content and outcomes of learning activities.
- Our teaching and support staff will make sure that they keep their own knowledge, skills, and resources up-to-date to meet the needs of industry and learners, and that they display the highest standards of professional practice.
- We will continuously improve our delivery methodologies and loci of learning to meet the developing needs of learners and their employers.
- We will make sure that all learners have access to support and services of the best quality, and that we will be genuinely inclusive of all learners in the ways that we operate.
- We will make sure that learners at all levels have career pathways and options available to them.