



## Sponsorship Policy

Wodonga Institute of TAFE supports its local communities through the sponsorship of events, publications, artistic, cultural and sporting groups either through financial support or in kind. Wodonga TAFE also seeks the support of stakeholders to ensure that the delivery of Vocational Education and Training services is aligned with the needs of the community, business and industry. Sponsorships may also extend to regional, state and national events which highlight the activities of TAFE and related organisations.

Sponsorships are used to maintain and enhance the Institute's image and identity in achievement of its Strategic Plan and Strategic Directions 2006-2012. Only sponsorship proposals that are consistent with the Strategic Plan and Guiding Principles will be considered.

This policy addresses requests and proposals for both outgoing and incoming sponsorships.

Michael O'Loughlin  
CEO

10/02/2009