

# OUR GOALS



# Strategic Plan

## 2009-2012

accessible **accountable** passionate

Wodonga Institute of TAFE:

- » is an organisation that learners, industry, community, and staff are proud to be associated with → **connected people**
- » is continuously improving the way it produces and delivers products and services, as well as continuously adapting to changing industry and the needs of learners → **reputable products and services**
- » has a strong focus on learning and outcomes for clients, and is quality-focused → **our success as an organisation**
- » sees its success as coming from being linked with and meeting the needs of industry and the community → **our competitive advantage.**



### VISION

For Wodonga TAFE to be: 'A strong and **vibrant** TAFE, building **success** through learning'.

Wodonga TAFE

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**Australian**  
Large Training  
Provider of the  
Year 2008



# Wodonga TAFE's strategic directions and business objectives

## 1 The learner

Provide quality teaching in a flexible, supportive, and responsive learning environment that enables learners to achieve their work, career, and personal development goals.

Help all learners to successfully develop the skills they need to enter or re-enter productive employment, maintain the currency of their skills, and build their careers through further learning.

- 1.1 **Learner experience** – Provide a learner-centred, flexible and teaching and learning environment which utilises appropriate information and communications.
- 1.2 **Quality teaching and learning** – Underpin learning, on and off campus, with quality teaching, resources, and individualised learner support services.
- 1.3 **Youth** – Improve outcomes for all young people, in particular for those who are disengaged from education, training, or employment, or who need to acquire qualifications and skills to reach their potential.
- 1.4 **Career starters** – Support individuals' entry into training and workforce participation through targeted learning programs, employment-based training opportunities, and effective transition arrangements.
- 1.5 **Life-long learning** – In partnership with the individual and the employer, create learning opportunities that enable individuals who are currently in or re-entering the workforce to develop and maintain the relevance and currency of their skills for career development and security.
- 1.6 **Access and social inclusion** – Improve access for disadvantaged groups in education and training, and improve outcomes for those who face barriers to participation in education and training or the workforce (particularly people with a disability and indigenous learners).
- 1.7 **Pathways** – Support learners in meeting their personal and career aspirations by increasing the range of local education and training opportunities through improved pathways and articulation arrangements with schools and universities.

## 2 Industry

Support industry development and sustainability through collaboration with enterprises about skills formation and recognition.

Promote a training culture with our industry partners by actively engaging with employers to increase the effectiveness and relevance of workforce development programs that build business sustainability.

- 2.1 **Responsiveness** – Ensure the Institute's programs align with regional industry training needs and priorities through a market-oriented and collaborative approach to research, planning, and delivery.
- 2.2 **Collaboration** – Build successful strategic industry partnerships, regionally, nationally, and internationally to provide relevant and innovative workforce development solutions.
- 2.3 **Customisation** – Develop and implement short intensive skills maintenance, and up-skilling and multi-skilling courses to meet the changing needs of industry.
- 2.4 **Innovation and future skills** – Foster innovation and flexibility in the delivery of our programs and services to ensure that they continue to meet the emerging needs of industry, particularly in identified areas of specialisation and national leadership.

## 3 The community

Strengthen regional economic and community development, sustainability, and inclusiveness.

Contribute to the effective development of regional communities by increasing participation in education and training that meet local needs, promotes inclusiveness, and supports community capacity building.

- 3.1 **Economic and social contribution** – Strengthen community capacity and add value to the region through strong collaborative arrangements with government, industry, community, and educational and training organisations.

- 3.2 **Outreach** – Expand access to flexible and relevant education and training by working collaboratively with community organisations, government agencies, and other groups across the region.
- 3.3 **Value of training** – Promote the significance of the role of the Institute and of education and training as integral to regional economic and community development and sustainability.

## 4 The Institute

Build organisational capability to secure our future and thrive in a rapidly changing environment.

Be proactive, agile, and responsive to our stakeholders and continuously improve the quality of our products and services to enhance our capability, performance, and reputation, nationally and internationally.

- 4.1 **Organisational capability and sustainability** – Strengthen our business capability and ensure a sustainable future by 'growing the business' and by continuously improving the Institute's decision-making processes, systems, and infrastructure.
- 4.2 **Staff capability and wellbeing** – Make sure that our staff have the skills they need to pursue excellence, innovation, and continuous improvement by harnessing their skills and abilities to achieve their professional goals and the goals of the Institute.
- 4.3 **Environmental sustainability** – Demonstrate leadership as an environmentally responsible organisation, committed to a range of exemplary sustainability practices.
- 4.4 **Globalisation** – Add value to our learners and our communities by strengthening the global focus of the Institute with on-shore and off-shore training delivery through selected strategic alliances.
- 4.5 **Reputation** – Enhance industry and community recognition for our responsive and innovative programs, services, and people and become a recognised national leader in key areas of training delivery.
- 4.6 **Compliance and risk management** – Continue to meet all of our statutory obligations and to manage risk effectively.

Respect Integrity Teamwork Innovation

Success through learning

